OUR 11 GOALS

1
To move volleyball from group 2 to group 1 in the IOC ranking by 2020
2
To increase the relevance of volleyball through its digital platforms and have 50 million engagements by 2024
3
To increase the integrated audiences in key markets by 100% in 2020
4
To sign 4 new global sponsors by 2020 with a goal of 10 million USD annually
5
To grow the average FIVB annual income from media rights sales, sponsoring, digital and event hosting from 31 million to 66 million USD by 2020
6
To have a competitive, effective and sustainable bidding process by 2018 for all FIVB main events
7
To directly manage content production pre, during and post all key FIVB events by 2019
8
To calculate accurately the number of licensed / amateur players by 2020 and increase that number by 33% by 2024
9
To become the number one sport that serves the needs of the family through social development and humanitarian programmes
10
To implement the best universal standards of good governance and make FIVB 100% compliant by 2020
11
To launch the volleyball OTT channel by 2018 and have one million subscribers by 2024
OUR VISION
VOLLEYBALL: THE NUMBER 1 FAMILY SPORT IN THE WORLD